



2019 Doors Open Baltimore Sponsorship Opportunities

Doors Open Baltimore is the Baltimore Architecture Foundation's largest public program, inviting thousands of visitors to appreciate Baltimore's architecture and neighborhoods. The 2018 event recorded over 10,000 visitors (a 53% increase from 2017) and received generous coverage by the press and on social media (Facebook, Instagram). Become a sponsor and gain exposure to thousands of Doors Open Baltimore attendees.

About Doors Open Baltimore

2019 marks the 6th Annual Doors Open Baltimore, the city's largest festival of architecture and neighborhoods. Doors Open Baltimore invites visitors to explore Baltimore's neighborhoods, peek inside some of the city's most stunning spaces, and make meaningful connections to the built environment and the people who design, build preserve and carry out amazing work in our city.

The best part? Doors Open Baltimore is totally free—an open invitation to explore Baltimore with the whole family.

Making an Impact

Doors Open Baltimore can deliver a large impact for free thanks to the help of its sponsors and volunteers. Take a look at the results from the 2018 attendee survey:

91% Learned something new about Baltimore's architecture

74% Said they are likely/very likely to return to a location they first visited during Doors Open Baltimore

52% Said Doors Open Baltimore changed their opinion of Baltimore for the better

46% Explored a Baltimore neighborhood they were previously unfamiliar with

Sponsorship Opportunities

Doors Open Baltimore is the perfect opportunity to connect your company to Baltimore's largest celebration of architecture and neighborhoods.

Title Sponsor (\$15000)

- Tabling opportunity at an event hub; company materials distributed at event hubs
- Recognition as Title Sponsor in press releases
- Headline presence at Kick-Off Event with opening remarks opportunity; logo prominent in Kick-Off event materials
- Logo featured prominently on website, event guide and event marketing materials; profile feature on social media (Facebook, Instagram, Twitter)
- Logo prominent on volunteer t-shirts; sponsor will receive 10 t-shirts
- Tour Passes: 10 tickets to tours of sponsor's choice

Gold Sponsor (\$5000)

- Company materials distributed at event hubs
- Logo on Kick-Off Event materials
- Logo on website, event guide and event marketing materials; profile feature on social media (Facebook, Instagram, Twitter)
- Logo on volunteer t-shirts; sponsor will receive 5 t-shirts
- Tour passes: 5 tickets to tours of sponsor's choice

Silver Sponsor (\$2500)

- Logo in Kick-Off Event materials
- Logo on website, event guide and event marketing materials; mention on social media (Facebook, Instagram, Twitter)
- Logo on volunteer t-shirts; sponsor will receive 3 t-shirts
- Tour passes: 3 tickets to tours of sponsor's choice

Bronze Sponsor (\$1000)

- Company name in Kick-Off Event materials
- Company name on website, event guide and event marketing materials; mention on social media (Facebook, Instagram, Twitter)
- Company name on volunteer t-shirts; company will receive 2 t-shirts
- Tour passes: 2 tickets to tours of sponsor's choice

Contributor (\$500)

- Company name in Kick-Off Event materials
- Company name on website; mention on social media (Facebook, Instagram, Twitter)

Ready to Sponsor?

Contact Nathan Dennies at ndennies@aiabalt.com or 410.625.2585 x102

