



**Baltimore  
Architecture  
Foundation**



## **2020 Doors Open Baltimore Sponsorship Opportunities**

Doors Open Baltimore is the Baltimore Architecture Foundation's largest public program, inviting thousands of visitors to appreciate Baltimore's architecture and neighborhoods. The 2019 event recorded over 10,000 visits and received generous press coverage in local media, and on social media. Sponsoring Doors Open Baltimore brings exposure and aligns your company with a program that celebrates and elevates the best of Baltimore.

### **About Doors Open Baltimore**

2020 marks the 7<sup>th</sup> Annual Doors Open Baltimore, the city's largest festival of architecture and neighborhoods. Doors Open Baltimore invites visitors to explore Baltimore's neighborhoods, peek inside some of the city's most stunning spaces, and make meaningful connections to the built environment and the people who design, build preserve, and carry out amazing work in our city.

The best part? Doors Open Baltimore is totally free—an open invitation to explore Baltimore with the whole family.

### **Making an Impact**

Doors Open Baltimore can deliver a large impact for free thanks to the help of its sponsors and volunteers. Take a look at the results from the 2019 attendee survey:

**88%** Learned something new about Baltimore's architecture

**73%** Said they are likely/very likely to return to a location they first visited during Doors Open Baltimore

**52%** Said Doors Open Baltimore changed their opinion of Baltimore for the better

**49%** Explored a Baltimore neighborhood they were previously unfamiliar with

**\$128,944** Estimated economic impact of Doors Open on Baltimore City in 2019 (Parker Philips Study)

## Sponsorship Opportunities

Doors Open Baltimore is the perfect opportunity to connect your company to Baltimore's largest celebration of architecture and neighborhoods.

### **Title Sponsor (\$15000)**

- Tabling opportunity at the Center for Architecture and Design event hub; company materials distributed
- Recognition as Title Sponsor in press releases
- Headline presence at kick-off event with opening remarks opportunity; logo prominent in Kick-Off event materials
- Logo featured prominently on website, event guide and event marketing materials; profile feature on social media (Facebook, Instagram, Twitter)
- Logo prominent on volunteer t-shirts; sponsor will receive 10 t-shirts
- Tour Passes: 10 tickets to tours of sponsor's choice

### **Gold Sponsor (\$5000)**

- Company materials distributed at Center for Architecture and Design event hub
- Logo on kick-off event materials
- Logo on website, event guide and event marketing materials; profile feature on social media (Facebook, Instagram, Twitter)
- Logo on volunteer t-shirts; sponsor will receive 5 t-shirts
- Tour passes: 5 tickets to tours of sponsor's choice

### **Silver Sponsor (\$2500)**

- Logo on kick-off event materials
- Logo on website, event guide and event marketing materials; mention on social media (Facebook, Instagram, Twitter)
- Logo on volunteer t-shirts; sponsor will receive 3 t-shirts
- Tour passes: 3 tickets to tours of sponsor's choice

### **Bronze Sponsor (\$1000)**

- Company name in kick-off event materials
- Company name on website, event guide and event marketing materials; mention on social media (Facebook, Instagram, Twitter)
- Company name on volunteer t-shirts; company will receive 2 t-shirts
- Tour passes: 2 tickets to tours of sponsor's choice

### **Contributor (\$500)**

- Company name in Kick-Off Event materials
- Company name on website; mention on social media (Facebook, Instagram, Twitter)

## **Ready to Sponsor?**

Contact Nathan Dennies at [ndennies@aiabalt.com](mailto:ndennies@aiabalt.com) or 410.625.2585 x102

