



**Baltimore
Architecture
Foundation**



2020 Doors Open Baltimore Sponsorship Opportunities

2020 marks the 7th Annual Doors Open Baltimore, the city's largest festival of architecture and neighborhoods. In light of COVID-19 and the health risks of hosting a large festival, Doors Open Baltimore is going all virtual in 2020. Instead of only one weekend, programming will be extended throughout the month of October, from virtual tours and presentations, to family activities, trivia nights and workshops. Going all virtual will provide a greater opportunity to reach a larger audience and deliver even more engaging content that celebrates Baltimore's architecture and neighborhoods.

Sponsoring Doors Open Baltimore brings exposure and aligns your company with a program that celebrates and elevates the best of Baltimore. Doors Open Baltimore 2020 will provide more opportunities for engagement than ever before.

Doors Open Baltimore will remain free to the public—an open invitation to explore Baltimore with the whole family—this time from home.

Making an Impact

Doors Open Baltimore can deliver a large impact for free thanks to the help of its sponsors and volunteers. Take a look at the results from the 2019 attendee survey:

88% Learned something new about Baltimore's architecture

73% Said they are likely/very likely to return to a location they first visited during Doors Open Baltimore

52% Said Doors Open Baltimore changed their opinion of Baltimore for the better

49% Explored a Baltimore neighborhood they were previously unfamiliar with

\$128,944 Estimated economic impact of Doors Open on Baltimore City in 2019 (Parker Philips Study)

Sponsorship Opportunities

Doors Open Baltimore is the perfect opportunity to connect your company to Baltimore's largest celebration of architecture and neighborhoods.

Title Sponsor (\$15000)

- Opportunity to co-present 5 Doors Open Baltimore 2020 virtual programs (one each week).
- Recognition as Title Sponsor in press releases, all virtual programs, event website, social media, and marketing materials.
- Headline presence at virtual kick-off event with opening remarks opportunity; logo prominent on Kick-Off event materials.
- Logo featured prominently on website, virtual programs newsletter and event marketing materials; profile feature on social media (Facebook, Instagram, Twitter).
- Tour Passes: 10 tickets to virtual programs of sponsor's choice.

Gold Sponsor (\$5000)

- Opportunity to co-present a Doors Open Baltimore 2020 virtual program.
- Logo on kick-off event materials.
- Logo featured on website, virtual programs, newsletter and event marketing materials; profile feature on social media (Facebook, Instagram, Twitter).
- Tour passes: 5 tickets to virtual programs of sponsor's choice.

Silver Sponsor (\$2500)

- Logo on kick-off event materials.
- Logo featured on website, virtual programs, newsletter and event marketing materials.
- Tour passes: 3 tickets to virtual programs of sponsor's choice.

Bronze Sponsor (\$1000)

- Company name in kick-off event materials.
- Company name on website, virtual programs, newsletter and event marketing materials.
- Tour passes: 2 tickets to virtual programs of sponsor's choice.

Contributor (\$500)

- Company name on website, newsletter and event marketing materials.

Ready to Sponsor?

Contact Nathan Dennies at ndennies@aiabalt.com or 443.608.0849